



বিদ্যাসাগর বিশ্ববিদ্যালয়
VIDYASAGAR UNIVERSITY

Question Paper

Major Examinations 2020

Semester - III

Subject: TRAVEL AND TOURISM MANAGEMENT

Paper: SEC1T & SEC1P

Full Marks : 40

Time : 2 Hours

Candidates are required to give their answer in their own words as far as practicable.

The figures in the margin indicate full marks.

E-COMMERCE

Theory [Marks 40]

Answer any *two* from the following questions :

2×20

1. Discuss the role of E-commerce in crises management. 20
2. What are the functions of HTTP Protocol ? Define URL and URN. What do you mean by cascading style sheets in HTML. 6+5+9
3. Distinguish between Public and Private key encryption, and What do you mean by 4C payment method ? 20

4. Discuss EDI as a B2B tool. Distinguish between traditional retailing and e-retailing and What are the ethical issues in E-commerce ? 20

COMPUTER CONCEPTS AND SOFTWARE PACKAGES

Theory [Marks 25]

1. Answer any *one* question : 1×10

(a) Discuss the characteristics of a computer. State the limitations of a computer.

(b) Write short notes on :

LAN, WAN, ISP

2. Answer any *one* question : 1×15

(a) What is World Wide Web and what is the difference between an Interpreter and a Compiler. 15

(b) Distinguish between application software and System software. Discuss the functions of an operating system. 15

(c) Discuss the meaning and applications of Word Processing and How do you create a simple presentation by MS-Power Point. 15

Practical [Marks 15]

Answer any *one* from the following questions : 1×15

1. Briefly using MS-Word, Prepare the following document :

(i) Insert a 6×5 format table

(ii) Give the Table Headings as NAME, BENGALI, ENGLISH, SCIENCE, MATHEMATICS

(iii) Insert a new column between NAME and BENGALI Give the heading name Roll

(iv) Insert a new Column after MATHEMATICS, give the heading name Total.

2. (a) Create a presentation file in MS. Power Point with imaginary data of 5 slides. Apply transition effects and slide advances in every two seconds automatically.

3. (a) Create a new work book in MS Excel and put the data mentioned below :

Roll No.	Name	Phy.	Chem.	Math	Comp. Apply	Total	Percent
1	R. Roy	60	75	85	90		
2	S. Das	70	51	65	86		
3	D. Sen	95	75	98	96		
4	R. Dey	46	51	62	70		
5	F. Ali	68	72	80	68		

(b) Calculate Total and Percentage using formula.

(c) Sort the data using 'Total' field by Descending order.

(d) Show the records using 'Filter' where Percentage is above 80.
