



বিদ্যাসাগর বিশ্ববিদ্যালয়  
**VIDYASAGAR UNIVERSITY**

**Question Paper**

**Major Examinations 2020**

**Semester - III**

**Subject: TRAVEL AND TOURISM MANAGEMENT**

**Paper: C7T**

**(Urban Recreation & Tourism)**

**Full Marks : 60**

**Time : 3 Hours**

*Candidates are required to give their answer in their own words as far as practicable.*

*The figures in the margin indicate full marks.*

Answer any **three** from the following questions :

3×20

1. Explain the Socio-geographical perspectives of Urban Recreation during the period between 1800s to the 1980s.
2. Discuss the methods of analysis in Urban recreation.
3. Identify and explain the behavioural issues of Urban Tourism.
4. Justify and explain the value of Urban Heritage Resources in Urban Recreation & Tourism.

5. Examine the significance of Urban Tourism in West Bengal.

6. What do you mean by Tourism Cognitive mapping and Discuss about service quality issues in Urban tourism.

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Vidyasagar University